


Competitive Product Assessment Chart

 Backyard Chicken® Health Pack (BYCHP)	Sav-A-Chick® Probiotic Pack (Milk Products)	Sav-A-Chick® Vitamin & Electrolyte (Milk Products)	Probios® Poultry Soluble (Vets Plus)	Performance Poultry (Durvet)	Layer Boost (Durvet)	Water Protector (Manna Pro)	Big Ole Bird Poultry Supplement (Southland Organics)	Bird Powder (Kaeco)	WormGuard Plus (Holistic Horse)	
Product Designator →	A	B	C	D	E	F	G	H	I	
Water Sanitizer	X									
Targeted Egg Proteins ¹	X							?		
Beneficial Bacteria	X	X		X	X	X	X	X		
Micro-encapsulated ²	X									
# of strains	4	1		3	4	2	?	5		
Defined enzyme(s) ³	X					X				
Prebiotics	X									
Yucca Schidigera ⁴	X									
Offsets Worm Related Issues	X								X	
Use in all poultry	X	X	X	X	X	X	X	X	X	
Water Administration	X	X	X	X	X	X	X			
Used in salmonella control programs	X									
Proven in large certified organic laying flocks	X									
No meat/egg withhold	X	X	X	X	X	X	X	X	X	
Cost (average per unit)	\$39.95	\$2.99	\$2.49	\$8.99	\$8.99	\$9.75	\$12.48	\$14.99	\$11.95	\$21.95
Cost/gallon (individual)										
Oxy-E 100	\$0.13									
HealthyFlock® Tabs	\$0.25	\$0.99	\$0.83	\$0.15	\$0.15	\$0.33	\$0.38	\$0.62	\$1.51	\$0.61
Zyfund® A	<u>\$0.13</u>								(fed daily)	(fed daily)
Total BYCHP	\$0.51									
Cost/gallon (combo)										
BYCHP vs closest combination (x+x+x+x) ⁵	\$0.44	\$2.13 (A+D+F+I)		\$2.13 (A+C+F+I)	\$1.47 (D+E+F+I)	\$1.47 (E+D+F+I)	\$1.47 (F+E+D+I)	\$1.94 (G+E+F+I)	\$2.50 (H+F+I)	\$1.47 (I+E+D+F)

¹Targeted egg proteins are derived from eggs produced by hens hyper-immunized with antigens from pathogenic organisms detrimental to poultry health.

²Micro-encapsulation helps stabilize bacteria and protect from stomach acid & bile.

³Targeted defined enzymes break down un-digestible food and fiber to make more of the feed available to birds to turn into eggs and meat.

⁴Research has shown yucca, when fed to animals, can reduce ammonia. Ammonia can contribute to the production of odor.

⁵Note: Combinations reflect attempt to get as close to BYCHP as possible. No other combo has a water sanitizer, yucca nor enzymes targeting production & growth.

